

Program Schedule & Special Events

All meetings and programming are open and will take place at the Westin Mission Hills Resort, unless otherwise noted.

Saturday, March 24

8:00 am – 5:00 pm

Accreditation Hearings – closed

Hearing Room Oasis 5/6
Pre-Hearing Room Oasis 1
Post-Hearing Room Oasis 3

Wildlife and Conservation Management Committee – closed

Rancho

Sunday, March 25

8:00 am – 5:00 pm

Accreditation Hearings – closed

Hearing Room Oasis 5/6
Pre-Hearing Room Oasis 1
Post-Hearing Room Oasis 3

Gorilla SSP – closed

Celebrity C

Maximizing Yellow and Red Bird Programs

Celebrity AB

This workshop will highlight some of the challenges that impact the target species from graduating to Yellow SSP species, if they are a Red, or to Green SSP species if they are a Yellow. Species that will be presented between:

8:00 am - 9:00 am

Coraciiformes - Great Hornbill
Ratite - Southern Cassowary
Ciconiiformes/Phoenicopteriformes - Scarlet Ibis

9:00 am - 10:00 am

Gruiformes - Buff Crested Bustard
Piciformes - Bearded Barbet
Galliformes - Blue-billed Curassow

10:00 am - 11:00 am

Raptor - Spectacled Owl
Charadriiformes - African Jacana
PACCT - Raggiana Bird of Paradise

11:00 am - 12:00 pm

Columbiformes - Victoria Crowned Pigeon
Anseriformes - Pygmy Goose
Parrot - Blue-throated Macaw

1:00 pm - 5:00 pm

Five species from the morning session will be closely examined (species TBD). The audience will break out into groups. The team leader will survey his/her group to determine what the problems are with their target species. The team will then develop an Action Plan that has the potential of being implemented and working successfully. At the end of the session, the Team Leader will present their Action Plan to the audience.

Population Management Center/ PMCTrack Help Desk

Celebrity Foyer

Wildlife and Conservation

Management Committee – closed Rancho

9:30 am – 12:00 pm

Zoo Conservation Outreach Group Mirage

12:00 pm – 1:30 pm

Andean Condor SSP – closed Mirage

1:30 pm – 4:30 pm

Field Conservation Sub-Committee

Working Group – closed Mirage

5:00 pm – 6:30 pm

Avian SAG TAG Chairs – closed Celebrity AB

Monday, March 26

7:00 am – 8:00 am

Avian SAG Steering Committee – closed Celebrity AB

7:30 am – 9:00 am

Committee Chairs Meeting Rancho

8:00 am – 5:00 pm

Accreditation Hearings – closed

Hearing Room Oasis 5/6
Pre-Hearing Room Oasis 1
Post-Hearing Room Oasis 3

Population Management Center/ PMCTrack Help Desk

Celebrity Foyer

8:00 am – 12:00 pm

Avian SAG General Meeting Celebrity AB

Gorilla SSP Celebrity F

Population Management Center Polo

9:00 am - 1:00 pm

Safety Committee Mission Hills Board Room

9:00 am – 5:00 pm

Conservation Education Committee (CEC) Mirage

Diversity Committee Celebrity H

9:00 am – 4:00 pm

Animal Welfare Committee – closed Celebrity C

10:00 am – 12:00 pm

Animal Health Committee Celebrity G

10:00 am – 2:00 pm

Research and Technology Committee Rancho

12:00 pm – 1:00 pm

Lunch Celebrity DE



Tuesday, March 27

1:00 pm - 5:00 pm

**Herds of a Feather Flock Together:
Joint ASAG/Ungulate TAG Multi-species
Exhibit Management Workshop** **Celebrity AB**

The challenges we all face in building sustainable populations while creating dynamic exhibits require some outside-the-nestbox solutions. Ungulate and bird curators, managers and keepers have much to gain by stampeding together to explore ways to wring more out of our limited exhibit space: increased capacity for our program animals, more dynamic exhibits to benefit our animals and our visitors, and diversification of keeper skills are just some of the benefits. Whether your tastes run to flocks or herds, this workshop will benefit you, so migrate over to our joint workshop to share ideas on how we can all work together for greater sustainability of our populations.

Field Conservation Committee **Celebrity F**

1:00 pm - 4:00 pm

Trends Committee **Polo**

1:30 pm - 5:30 pm

Enterprise Committee **Mission Hills Board Room**

2:00 pm - 4:00 pm

Government Affairs Committee **Rancho**

2:00 pm - 5:00 pm

Public Relations Committee - closed **Celebrity G**

4:00 pm - 6:00 pm

Micronesian Kingfisher SSP **Polo**

6:30 pm - 9:30 pm

Icebreaker at the Palm Springs Air Museum

Enjoy a beautiful desert evening at the Palm Springs Air Museum. The museum showcases the nation's largest collection of vintage military flying aircraft displayed in a time-capsule-like environment in spacious indoor airplane hangars. Sip cocktails as you wander through history and enjoy culinary delights as you mingle with friends.

Shuttle buses will pick up attendees at the front entrance of the Westin on Monday, March 26. Buses will begin departing at approximately 6:15 pm.



Title & Platinum Sponsors



Hal and Peggy Bernthal

7:30 am

Breakfast with Exhibitors **Celebrity DE**

8:00 am - 9:30 am

**General Session with Keynote Speaker
David "Jonah" Western** **Celebrity DE**



AZA and The Living Desert are pleased to welcome David "Jonah" Western, chairman of the African Conservation Centre to speak on the role of zoos and aquariums in conservation. In an increasingly urban world, zoos and aquariums are well placed to educate the public on the importance of biodiversity. With all the challenges that wildlife and wild places face today, zoos and aquariums can be critical partners to help developing countries conserve their natural heritage.

9:30 am - 10:30 am

Break with Exhibitors **Celebrity DE**

10:30 am - 12:00 pm

WCMC Program Leaders Q&A **Rancho**

**Green Summit Opening Meeting -
What Do Sustainable Practices
Mean To Zoos and Aquariums?** **Celebrity G**

**NatureStart Professional Development
Program (separate registration required)** **Mirage**

COLLABORATIVE THINKING SESSIONS

Effective Program Evaluation **Celebrity F**
Chance Sanford, Houston Zoo, Inc., VP of Education

**Blue Sky Ideas in a Less Than Blue Sky World:
Pulling Together Ideas for Design Concepts
for My Zoo's Mixed Species Exhibits** **Celebrity AB**
Greg Peccie, Disney's Animal Kingdom Lodge, Animal
Operations Manager

**Save on Operating Cost through
AZA Affinity Purchasing** **Polo**
Jay Vestal, Vice President, Sales and Marketing, AZA

Social Media Initiatives and Trends **Celebrity H**
Melinda Arnold, Dickerson Park Zoo, Public Relations/
Marketing Director

2012 - U.N. Year of the Bat **Celebrity C**
James Eggers, Bat Conservation International,
Director of Education
Stacy McReynolds, Education Manager, San Antonio Zoo

10:30 am - 2:15 pm

**Population Management Center/
PMCTrack Help Desk** **Celebrity Foyer**

**Development and Membership Special
Interest Group - closed** **Mission Hills Board Room**

12:00 pm - 1:30 pm

Lunch with Exhibitors **Celebrity DE**

BIRDS SEE IT, YOU DON'T...

The Clear Solution To Reduce Bird Strikes



ORNILUX
Bird Protection Glass



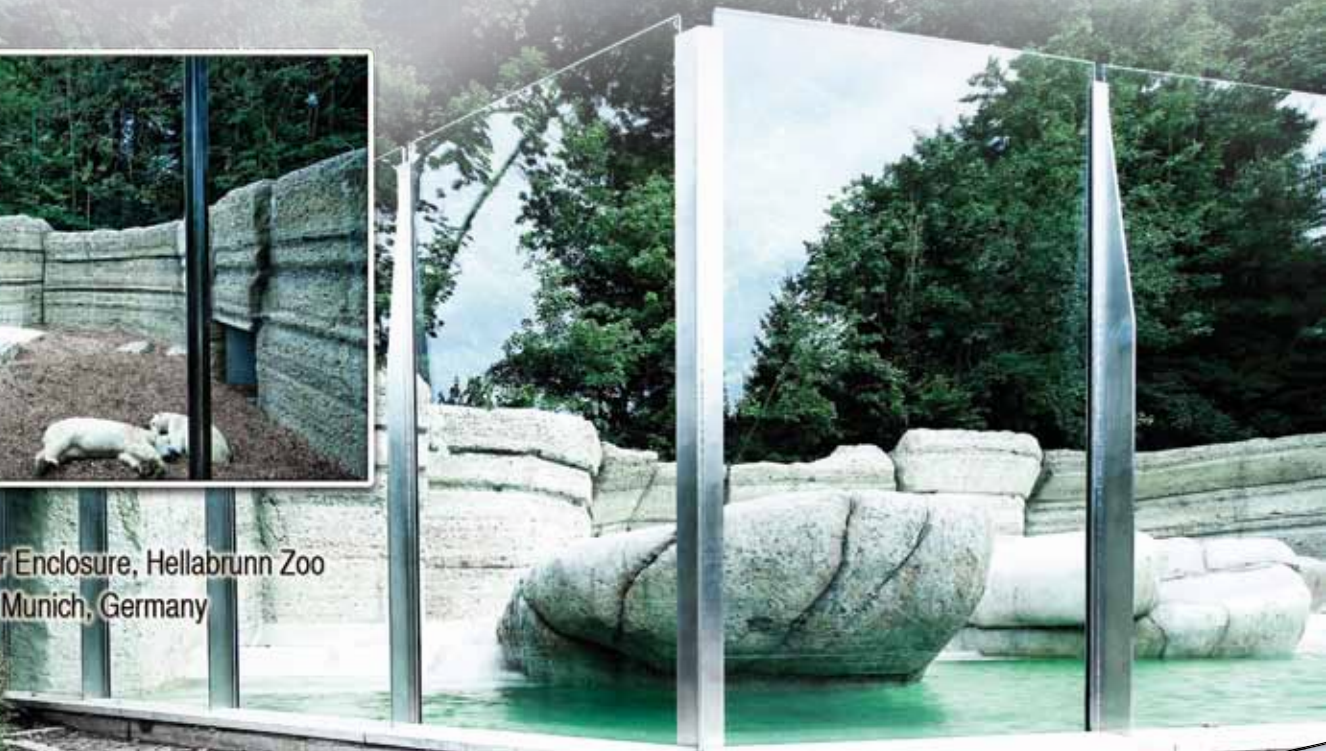
Innovation by  ARNOLD GLAS

Put us in your Green Practices Toolbox ...

Exhibit Table #18 ...



Polar Bear Enclosure, Hellabrunn Zoo
Munich, Germany



Ornilux Bird-Safe Glazing from Arnold Glas

commercial member | ASSOCIATION OF ZOOS & AQUARIUMS &





1:30 pm - 2:15 pm

WCMC Program Leaders Q&A
(repeat of morning session) **Rancho**

NatureStart Professional Development Program (separate registration required) **Mirage**

Continuation of Exhibitors Visits and COLLABORATIVE THINKING SESSIONS

Meeting Your Organization's Unique Printing Needs **Celebrity H**
Nancy Fillippi, Managing Director, Operations & Marketing, Oakland Zoo

2012 - U.N. Year of the Bat **Celebrity C**
James Eggers, Director of Education, Bat Conservation International
Stacy McReynolds, Education Manager, San Antonio Zoo

Green Exhibit Design **Celebrity F**
Craig Rhodes, Director of Zoological Planning and Design, GLMV Architecture, Inc.

The Future of Zoo Design **Polo**
Van H. Gilbert, President, Van H. Gilbert Architect PC
Ray Darnell, Director, Zoo & Aquarium Marketing, Van H. Gilbert Architect PC

2:30 pm - 8:30 pm

Zoo Day at The Living Desert

Get ready for an afternoon of fun at The Living Desert zoo and botanical gardens. Enjoy exclusive behind the scenes access from 3:00 pm to 6:30 pm, followed by specialty cocktails and heavy hors d'oeuvre stations in our African village between 5:00 pm and 8:30 pm.

Shuttle buses will pick up attendees at the front entrance of the Westin on Tuesday, March 27. Buses will begin departing at approximately 2:15 pm.



Premier Sponsor



Wednesday, March 28

7:30 am

Breakfast with Exhibitors **Celebrity DE**

8:00 am - 9:00 am

General Session **Celebrity DE**

AZA-accredited zoos and aquariums serve as conservation experts who are not only involved in assuring animal, habitat, and ecosystem survival, but also strive to conserve the natural resources utilized in their business operations. Presented by the Green Scientific Advisory Group (SAG), attendees will learn Trends in Green Operations showcasing the many ways AZA accredited institutions can "walk the talk" in protecting valuable resources while saving money.

9:00 am - 9:30 am

Break with Exhibitors **Celebrity DE**

9:30 am - 11:00 am

Penguin TAG **Celebrity A**

9:30 am - 12:00 pm

Marketing Committee **Polo**

Public Relations Committee **Celebrity H**

Segways, Service Animals and the New ADA: Are You Ready? **Celebrity C**

Joint Research and Technology, Animal Welfare, and Conservation Education Committees Meeting - closed **Celebrity B**

Ungulate TAG General Meeting **Celebrity FG**

9:30 am - 11:45 am

Green Summit Workshop - Sustainability Planning **Rancho**

9:30 am - 5:00 pm

Development and Membership Special Interest Group - closed **Mission Hills Board Room**

NatureStart Professional Development Program (separate registration required) **The Living Desert**

Population Management Center/ PMCTrack Help Desk **Celebrity Foyer**

11:00 am - 12:00 pm

Raptor TAG **Celebrity A**

12:00 pm - 1:15 pm

Lunch with Exhibitors **Celebrity DE**

1:00 pm - 2:15 pm

Green Summit Workshop Session: Energy Management and Conservation **Celebrity A**

1:00 pm - 5:00 pm

Why Zoos and Aquariums Matter Workshop and Train the Trainer (separate registration fee required) **Celebrity C**



1:00 pm – 5:00 pm

Ciconiiformes/Phoenicopteriformes TAG Workshop **Rancho**

This workshop will present a population overview of wading bird trends within the AZA and EAZA region zoos. Avian managers, population biologists and field biologists will present challenges and successes of selected species in an effort to advance our knowledge and conservation goals. Collaborative conservation and research field programs in the South American and Caribbean regions will be highlighted.

1:00 pm – 8:00 pm

AZA Board of Directors Meeting **Celebrity B**

1:30 pm – 3:00 pm

Joint Public Relations and Marketing Committees Meeting **Celebrity H**

Ungulate Husbandry, Handling/Restraint, Enrichment & Training Session **Celebrity FG**

2:15 pm – 3:30 pm

Green Summit Workshop Session: Water Conservation **Polo**

3:00 pm – 4:30 pm

Public Relations Committee **Celebrity H**

3:15 pm – 4:30 pm

Ungulate Marketing and Awareness Update and Brainstorming Session **Celebrity FG**

3:30 pm – 4:45 pm

Green Summit Workshop Session: Waste Reduction **Mirage**

4:30 pm – 5:15 pm

Ungulate TAG - Reports from the Field **Celebrity FG**

5:00 pm – 6:30 pm

Use of Short Films to Communicate Conservation and Research Messages **Celebrity H**

6:00 pm – 7:30 pm

Green Summit Sustainability Soiree: "It's Easy Being Green" **Pete Dye Driving Range**

Thursday, March 29

8:00 am – 5:00 pm

NatureStart Professional Development Program *(separate registration required)* **Mirage**

Jaguar SSP **Celebrity A**

Small Population Management Advisory Group **Polo**

8:00 am – 5:30 pm

AZA Board of Directors Meeting **Rancho**
(closed 8 am- 1:30 pm)

8:00 am – 9:00 am

Anseriformes TAG **Celebrity B**

8:00 am – 8:30 am

Ungulate TAG Group Discussion **Celebrity FG**

8:30 am – 10:45 am

Annual Ungulate Research Symposium **Celebrity FG**

9:00 am – 10:00 am

Coraciiformes TAG **Celebrity B**

9:00 am – 11:30 am

Crisis Communication Workshop **Celebrity H**

Crises come in a variety of forms for zoos and aquariums. Preparation is key to managing internal and external communication when you find yourself and your institution in a crisis situation. While traditional media are still important vehicles for communicating with the public, social media present new opportunities and challenges for crisis response. Hear from several public relations professionals who will recount their experiences responding to recent crises and refresh your toolkit for crisis communication planning and response.

9:00 am – 12:00 pm

Climate Change Initiative Task Force **Celebrity C**

Business Operations Committee **Mission Hills Board Room**

10:00 am – 11:00 am

Parrot TAG **Celebrity B**

10:45 am – 12:00 pm

Ungulate TAG - Reports from the Field **Celebrity FG**

11:00 am – 12:00 pm

Turaco Cuckoo TAG **Celebrity B**

11:30 am – 12:30 pm

2012 - U.N. Year of the Bat **Celebrity H**

1:00 pm – 2:30 pm

Business Operations Trends and Best Practices Open Mic **Mission Hills Board Room**

1:00 pm – 3:00 pm

Permit Writing Session **Celebrity H**

1:00 pm – 5:00 pm

Why Zoos and Aquariums Matter Workshop and Train the Trainer **Celebrity B**
(separate registration fee required)

Ungulate TAG - Small Group Discussions and Brainstorming **Celebrity FG**

1:00 pm – 5:30 pm

FrogWatch USA Chapter Coordinator Training **Celebrity C**

2:30 pm – 4:00 pm

Business Operations Committee **Mission Hills Board Room**

Friday, March 30

8:00 am – 5:00 pm

Small Population Management Advisory Group **Mirage**

Conservation Assessment Task Force **Oasis 5**