



Penguin Outreach: Is the Waddle Worth it?

Considerations for an Educational Penguin Program

What is an “Outreach” Penguin?





MYSTIC
AQUARIUM

What Species are used?

Rockhoppers

King

Gentoo

Macaronis

African Penguins

Humboldt Penguin

Magellanic Penguins



Can you “make” an Outreach Penguin?



What do you do with Outreach Penguins that don't play NICE?



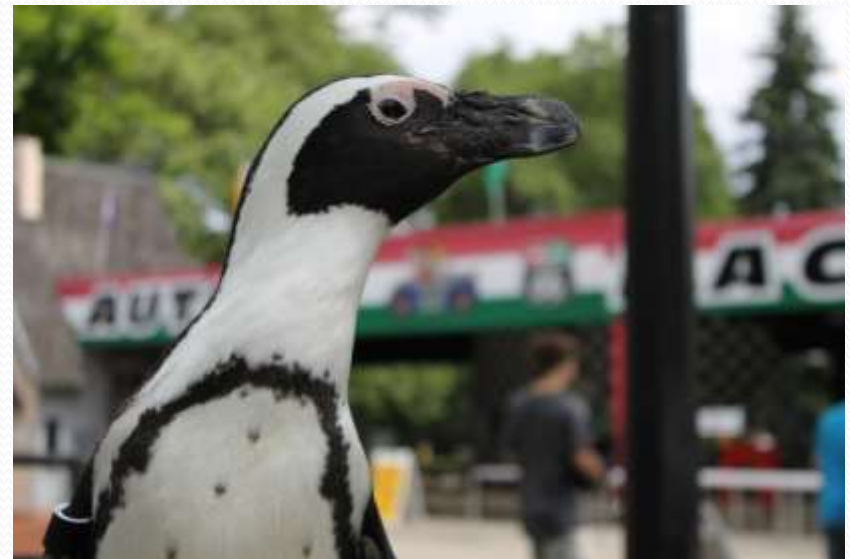


**Do you limit
stage time?**



Managing your Outreach Penguins

- How many penguins will you need?
 - 10 penguins is recommended
- How will you keep your penguins?
 - Dedicated quarters
 - Colony managed



What is the best age to start using an Outreach Penguin?



Hazards of the Outreach

- **Bites**
 - Injuries to guests
 - Injuries to staff
- **Medical Risks**
 - Trauma from falling
 - Disease transfer
- **Stress**
 - Always Monitor Always
 - Molting birds
- **Temperature**
 - What is too warm?
- **Delays in transport**
 - HVAC
 - Plan B
- **Overnights**
 - Hotel
 - Water
 - Food



Do you have Dedicated Staff for your Penguin Programs?

- Paid Staff only?
- Volunteers?



Touch vs No-Touch



On-Site
vs
Off-Site



Does Outreach include Non-Educational Venues?

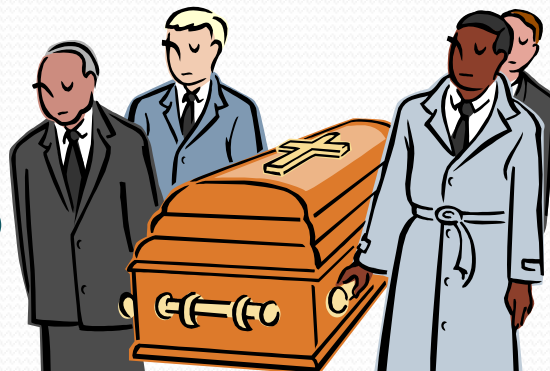


Weddings



Proposals?

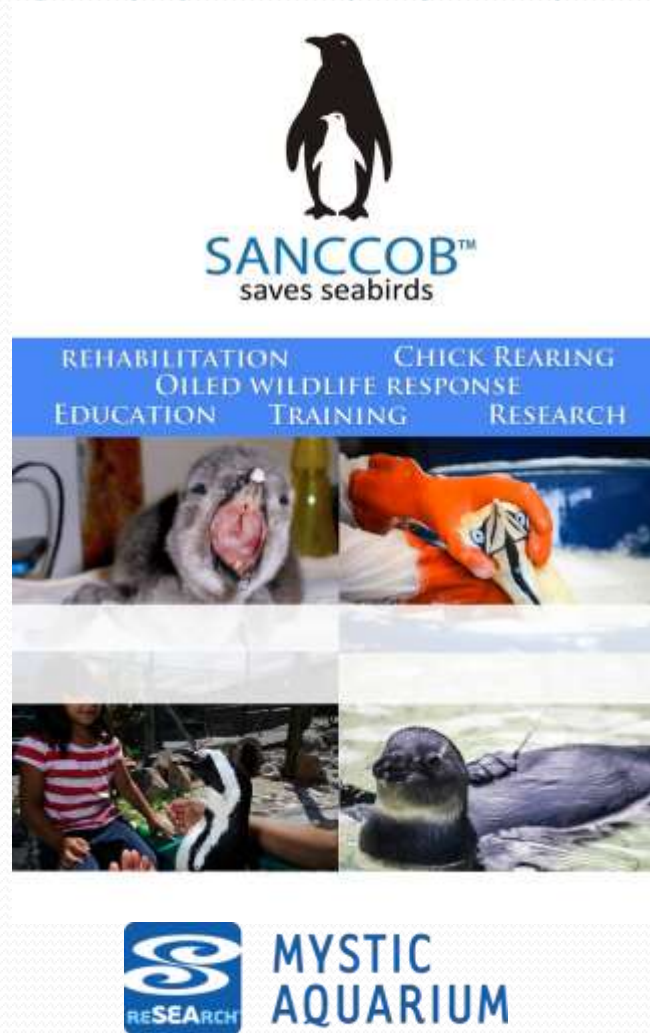
Other????



Helpful Hints

- Work with your penguins often....
more time = better encounters
- Be consistent ... all staff on the same page!
- Work as a team
- Have a Plan B
- Give young birds breaks from the Stage
- Make sure some money is ear-marked for Penguin Conservation
- Know your penguin personalities.. not all penguins are created equal for all situations
- Animal Welfare always comes first!!!!!!

Where can donations go?



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