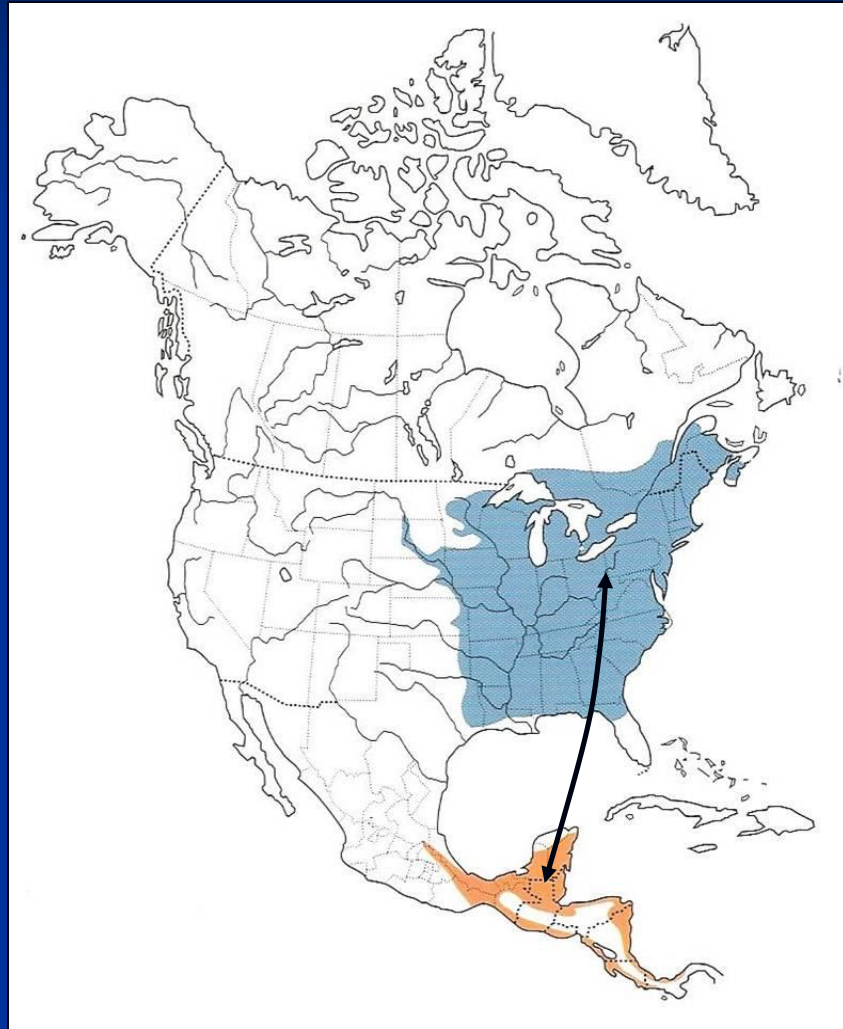




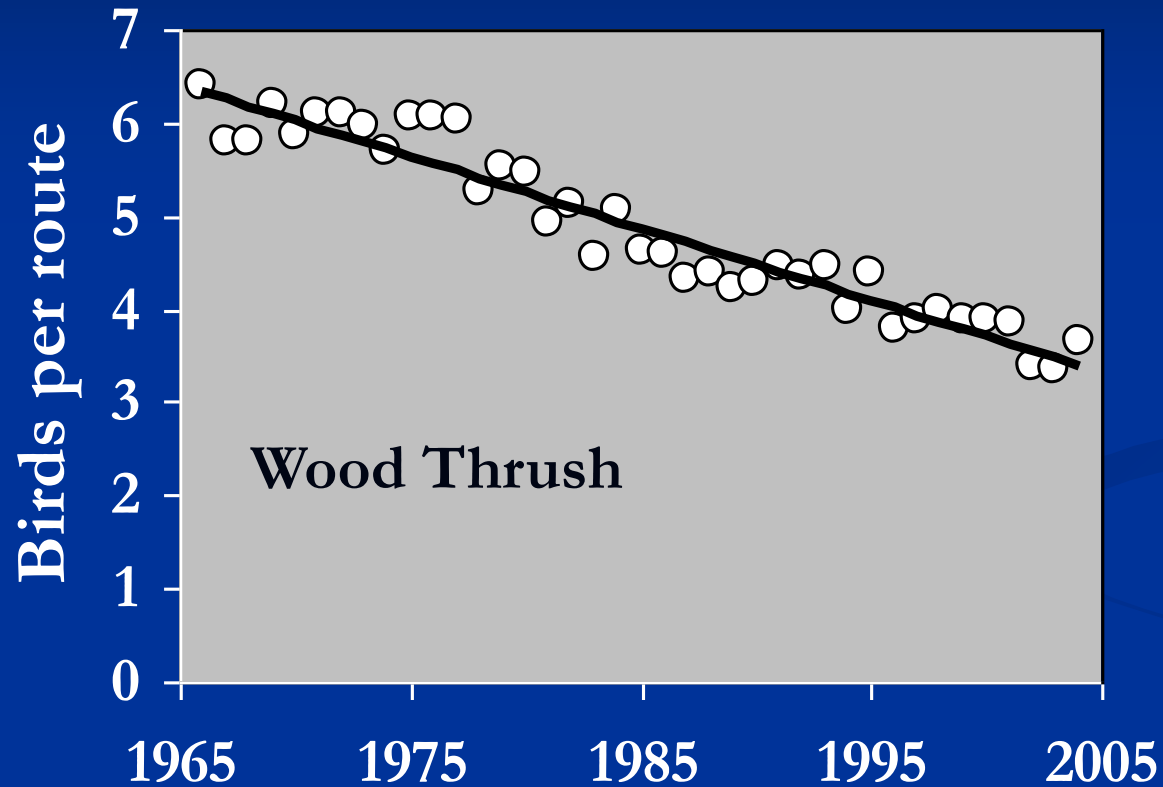
Birds of Two Worlds: Saving Songbirds With Your Coffee Cup



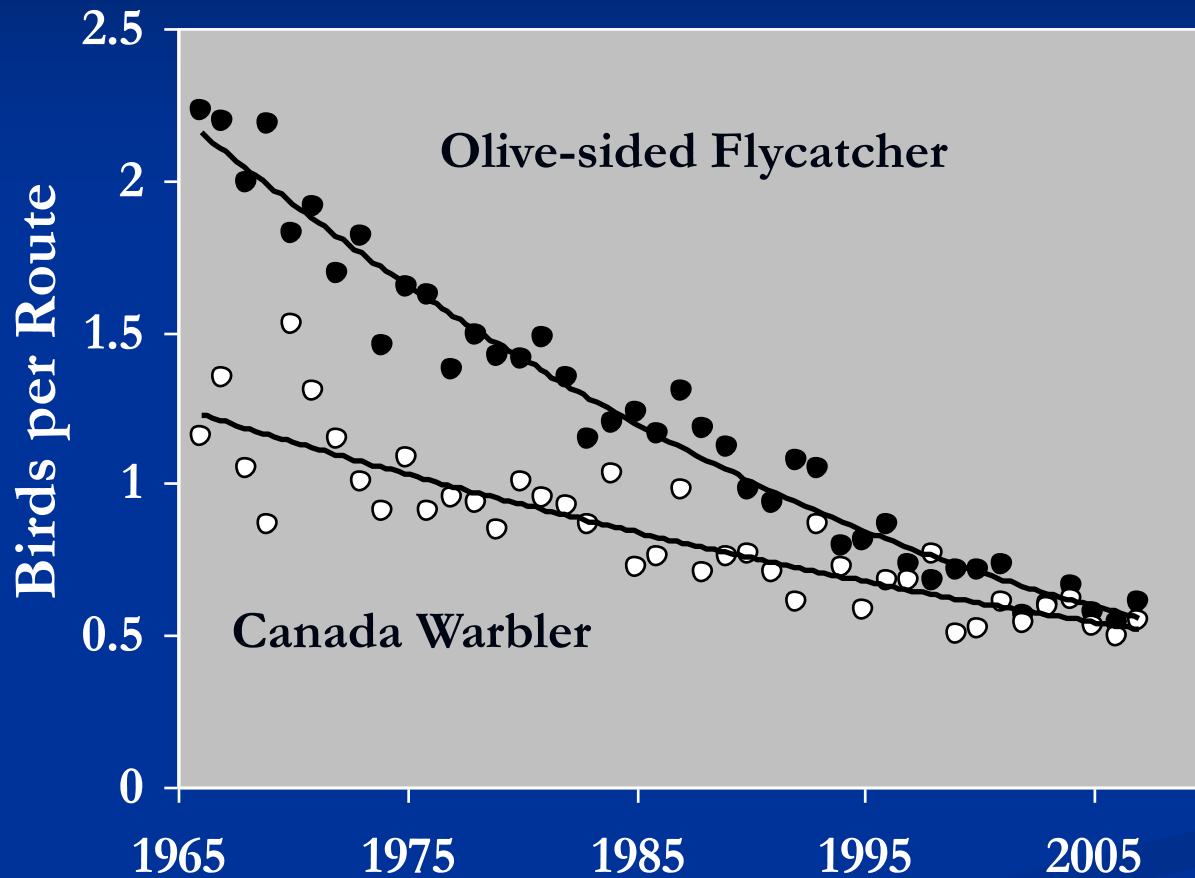
Birds of Two Worlds



Breeding Bird Survey Results



Forest Birds in Decline



Other Forest Birds in Decline



Cerulean Warbler



Chestnut-sided Warbler

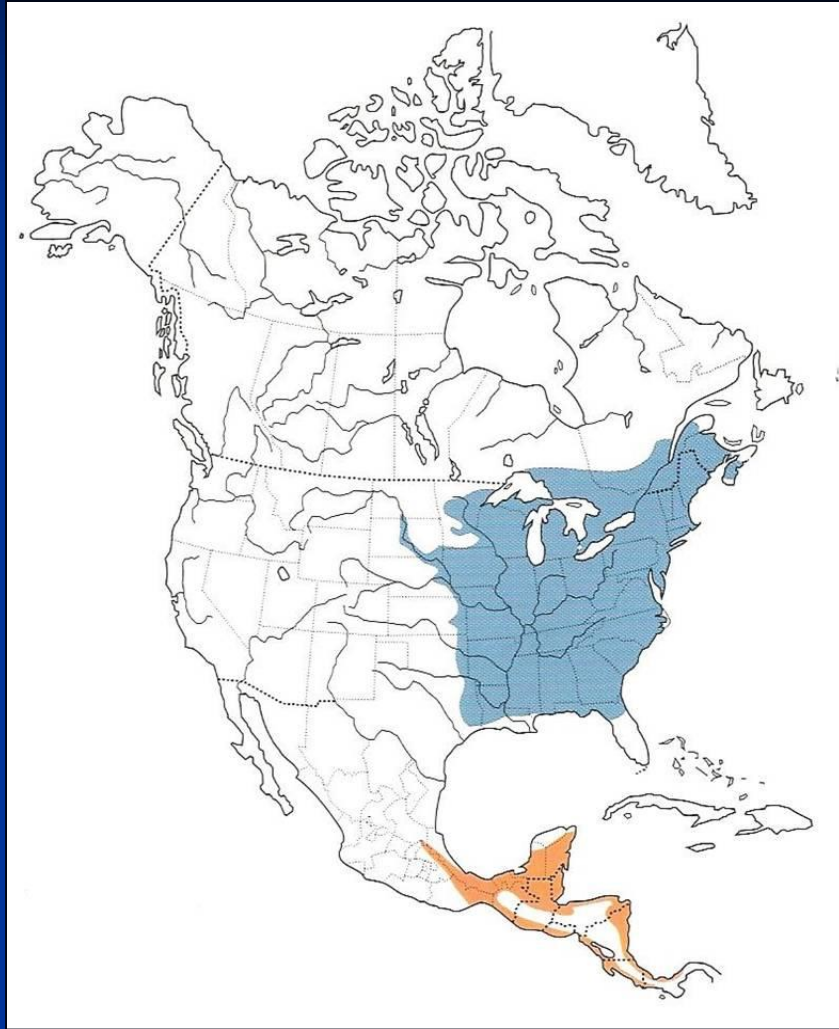


Kentucky Warbler



Rose-breasted Grosbeak

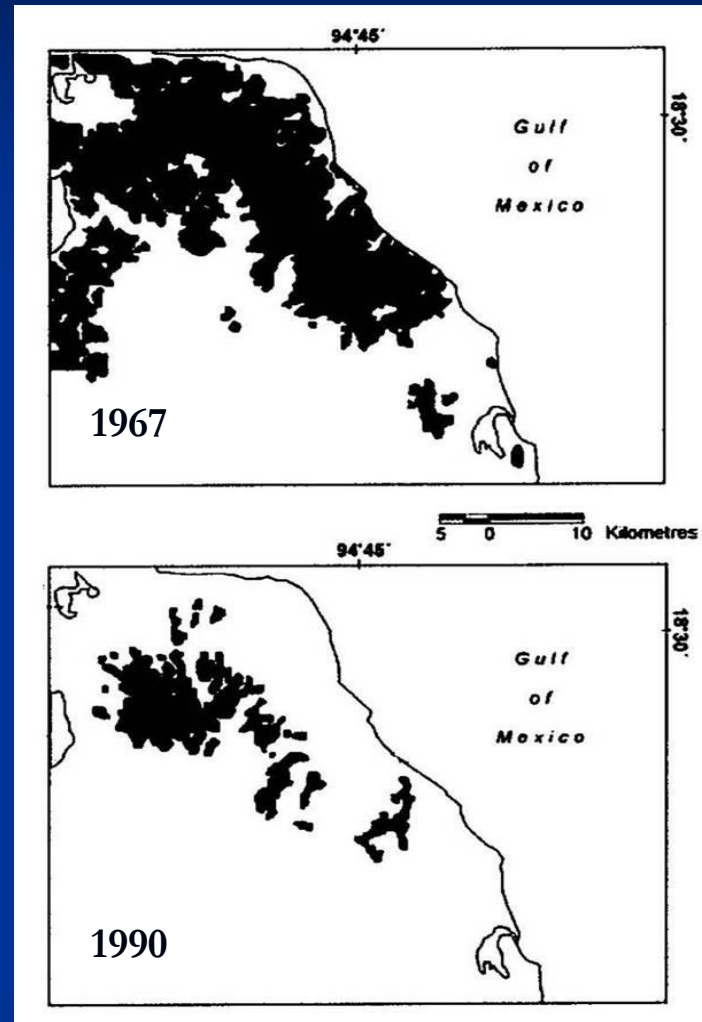
Threats on the Wintering Grounds



Large breeding range

Small wintering range

Tropical Deforestation



Southern Mexico

Losing Out



- In southern Mexico, young Wood Thrush cannot compete for forest-interior territories
- Living in forest edges or scrub decreases winter survival

Losing Out



In Mexico most young Hooded Warblers live as desperate “wanderers” because there is not enough forest

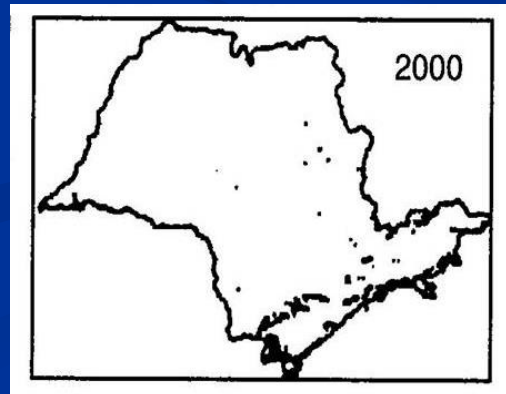
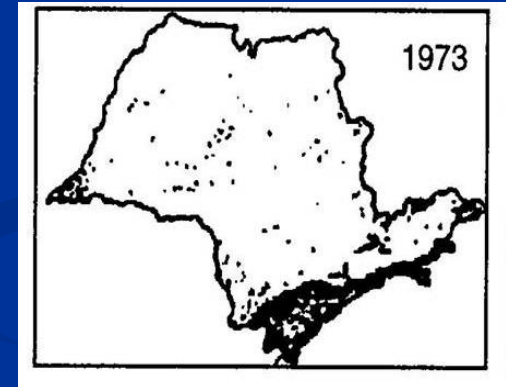
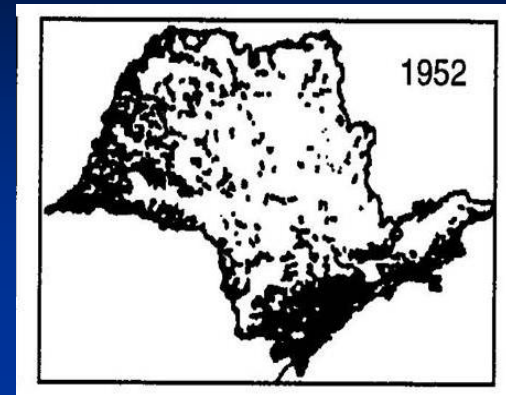


In Jamaica young American Redstarts, and females, are forced into dry scrub, where there is little food

Saving Forest Biodiversity with Shade Coffee



“Bird Friendly” certified shade coffee farms resemble a natural rainforest





Coffee - before harvest



Magnolia Warbler

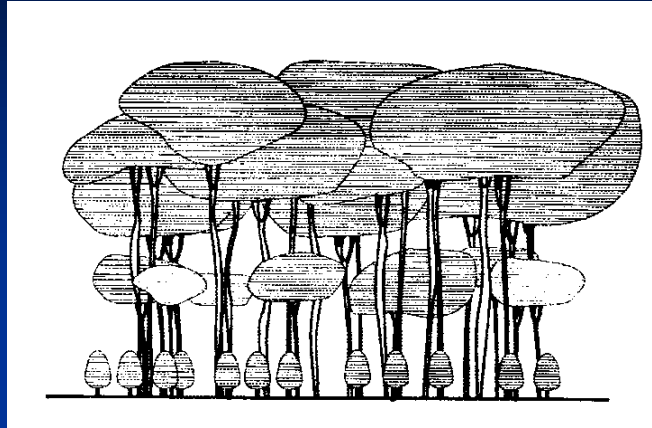


Baltimore Oriole

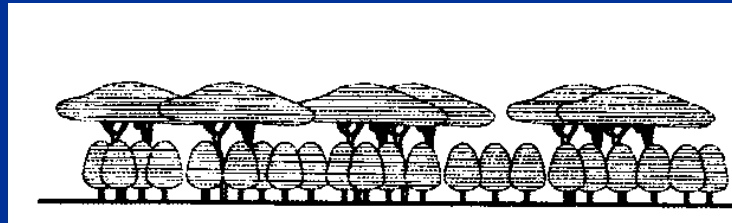


Scarlet Tanager

Traditional Shade Coffee:



Partial Shade Coffee:



Sun Coffee:



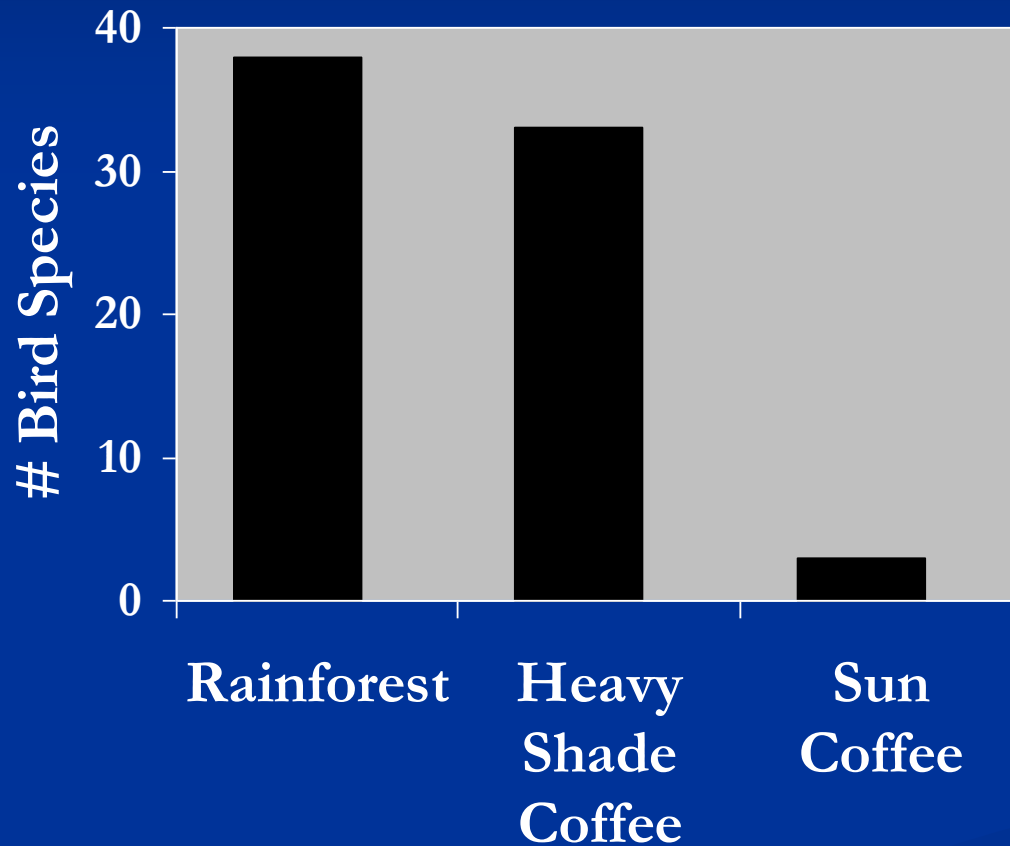
Sun Coffee

- 2 million acres of shade coffee have been converted to sun coffee in recent decades
- 40% of coffee production in Latin America is now sun grown
- Unsustainable for the farmer and the environment



Sun Coffee

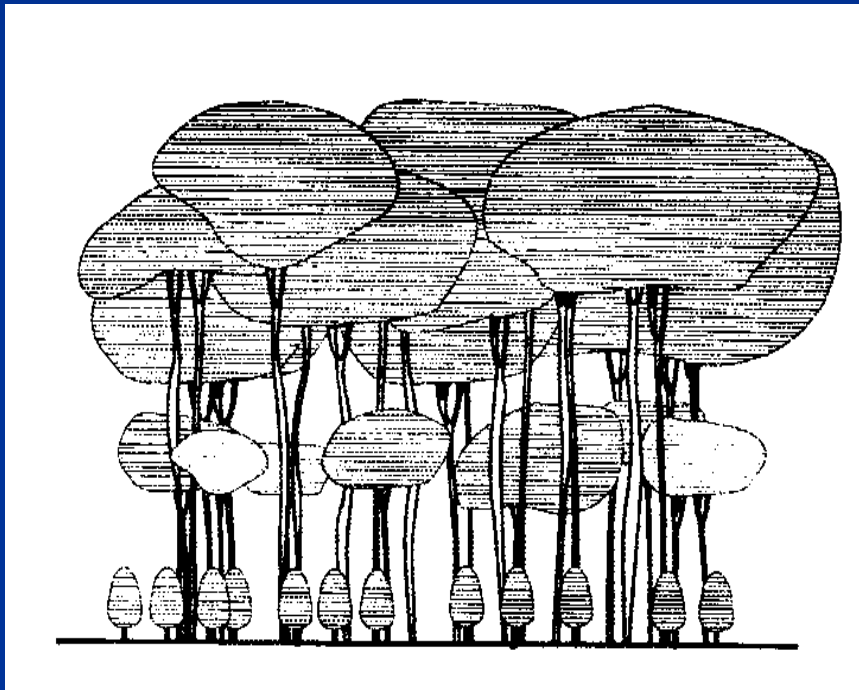
Migratory Songbirds & Shade Coffee



Be Certain, Buy Certified



“Bird Friendly” is the Gold Standard for Shade Coffee





Heavy Shade Coffee

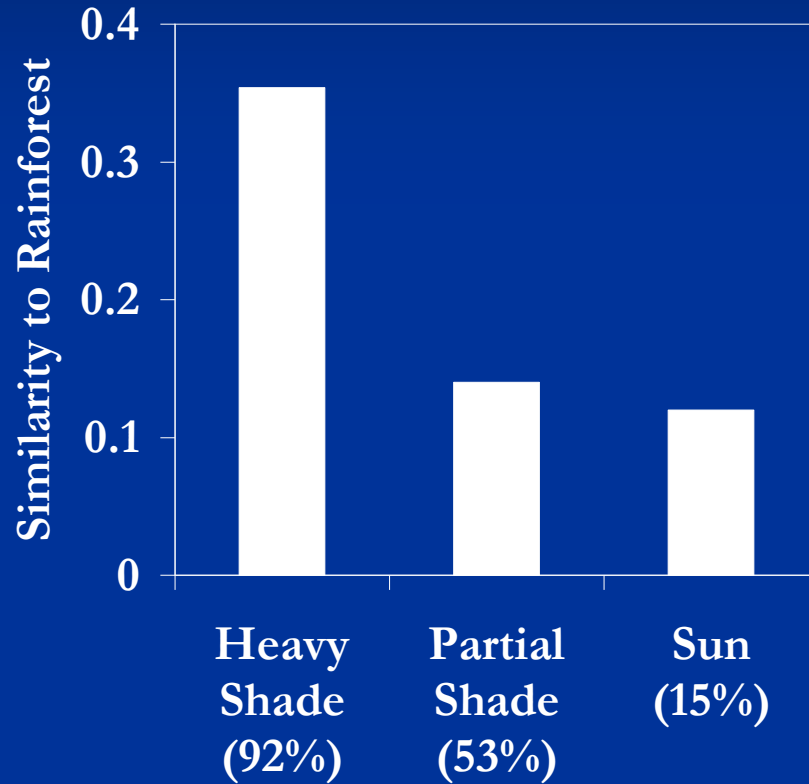


Partial Shade

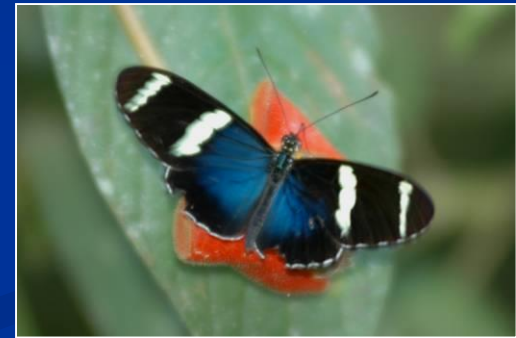
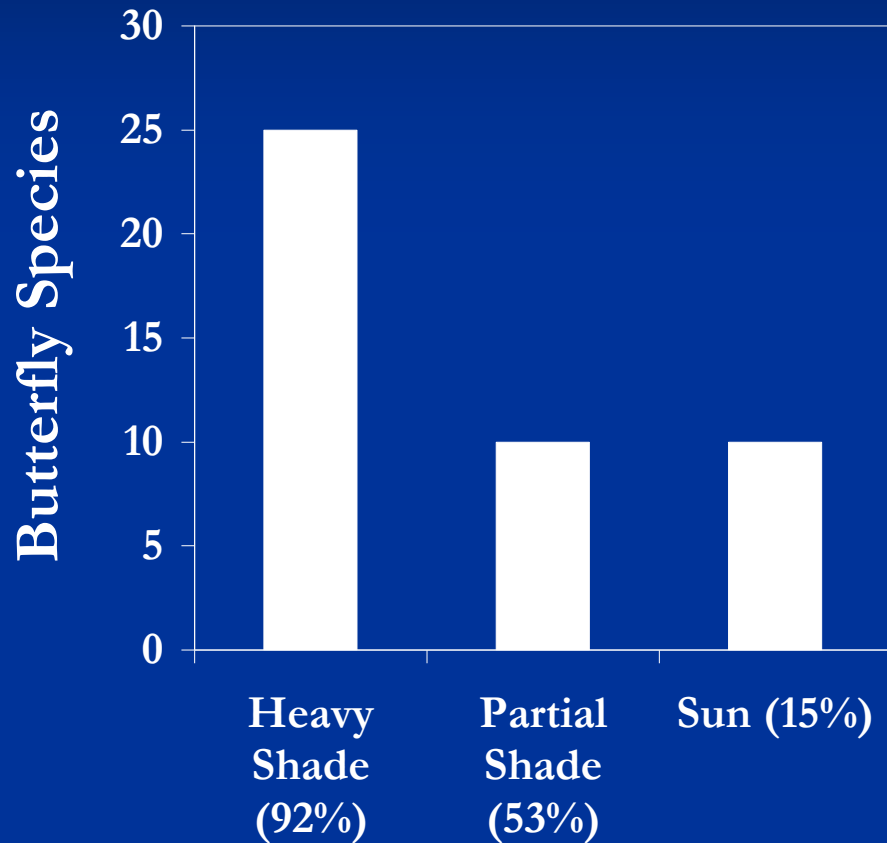


Sun Coffee

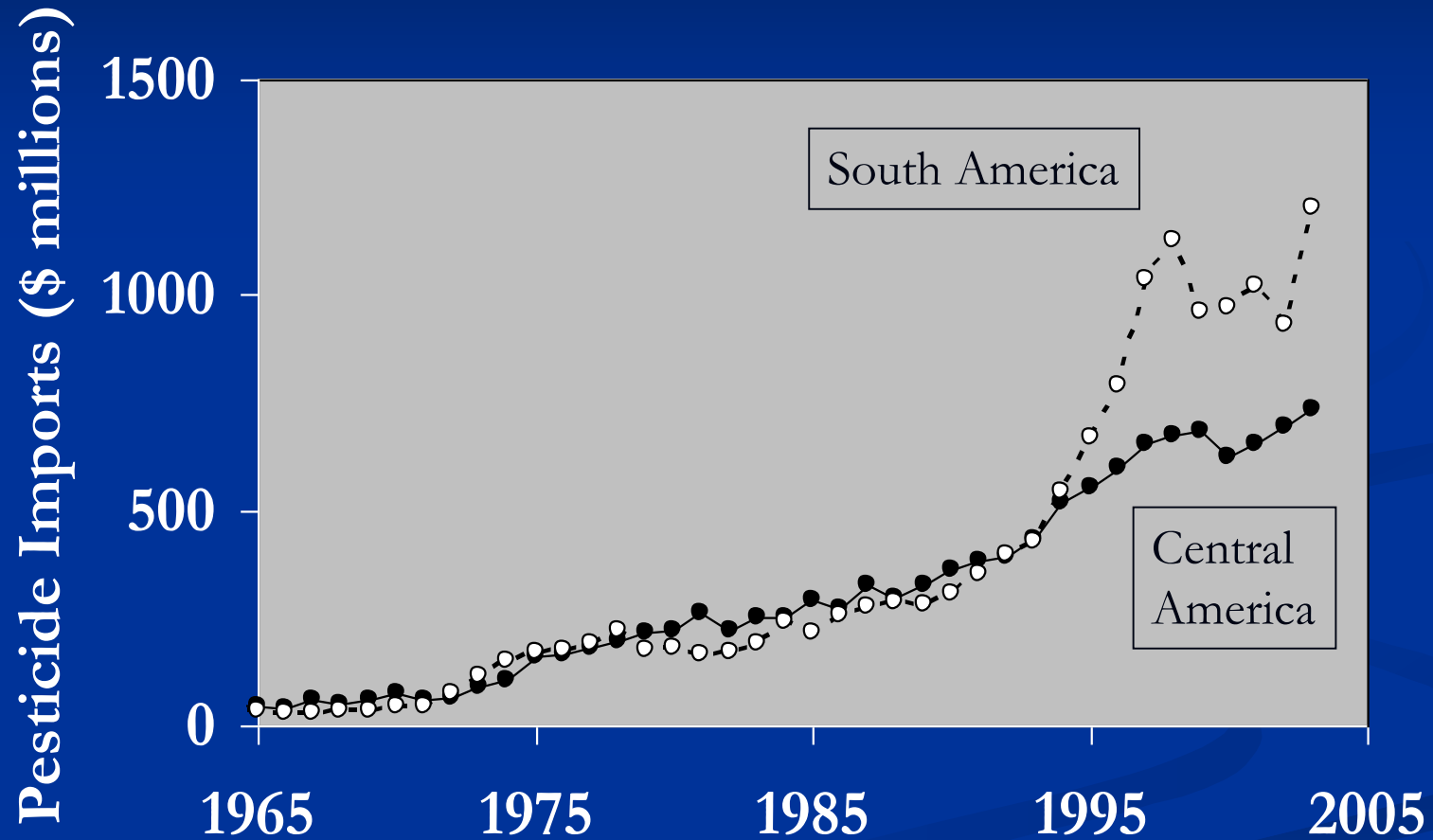
Birds & “Bird Friendly” Coffee



Butterflies and “Bird Friendly” Coffee



Dangers of Pesticides



Coffee with a Conscience



- 100% “Bird Friendly”
Certified Shade Grown
- Certified Fair Trade
- Certified 100% USDA
Organic

Where to Buy “Bird Friendly” Coffee



Check the SMBC web site for
a coffee shop or distributor
near you!



Subscribe to
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