



# Engaging Citizens in Migratory Bird Conservation



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*speaker notes in italics*

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Avian Scientific Advisory Group

# Meet the NASWG Education Advisors



**Matt Igleski – Lincoln Park Zoo**



**Rhana Paris– North Carolina  
Aquarium on Roanoke Island**



# Goal 1

## Ask Zoo and Aquarium Educators -

- What are you doing in regards to migratory bird programming?
- What conservation issues related to migratory birds do you focus on? (i.e. window strikes, outdoor cats, light pollution, habitat loss)



# Example - Head Start



## Goal 2

### Unify Messages and Encourage Zoos/Aquariums to Participate in World Migratory Bird Day (and maybe Year of the Bird)

- April – Bird Friendly/Plant Friendly
- May – Global Big Day, May 5
- June – Skip the Plastic
- July – Take a Child to Nature
- August – Discover your Parks
- September – Help Birds on Their Journey
- October – Global Big Day 2



# Goal 3



**Encourage Participation in Citizen Science (home school or WC)**

**Christmas Bird Counts**

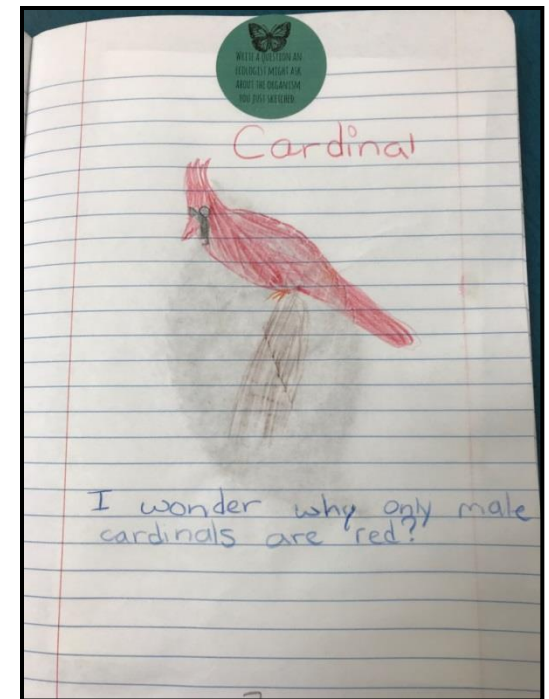
**Big Day Sits**

**Backyard Bird Counts**

**Feeder Watch**

**Bird Collision Monitors**

**And More...**






## Goal 4

### Encourage Partnerships

*“The U.S. Fish and Wildlife Service alone cannot achieve the conservation of migratory birds – it will take the collective and coordinated efforts of partner organizations and citizens to do this. Birds are everywhere and we have a responsibility to act on their behalf.”*

*-USFWS, Urban Conservation Treaty for Migratory Birds*





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**Or**

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message**

# Thank You



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